

BANNING INDUCEMENTS FOR SECURING ENROLLMENTS OF SERVICE MEMBERS

Policy Scope

This policy applies to UNMC faculty and staff.

Policy Statement

One condition of participating in the tuition assistance program for eligible U.S. service members is the requirement that UNMC sign a Memorandum of Understanding (MOU) with the Department of Defense, Office of the Under Secretary of Defense for Personnel and Readiness. This MOU requires the adoption of a policy banning inducements for securing the enrollment of service members at UNMC.

1. UNMC bans inducements to any current or past military personnel (beyond those offered to similar non-military applicants) for the purpose of securing enrollment. This ban includes but is not limited to:
 - a. Refraining from aggressive marketing and high-pressure recruitment tactics such as frequent service member contacts once the service member has indicated a lack of interest in UNMC programs.
 - b. Avoiding any gratuity, favor, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount.
2. UNMC bans the payment of any commission, bonus, or other incentive to any employee or outside agency based directly or indirectly on securing enrollments or federal financial aid.
3. Application fee waivers or other statewide programs meant to reduce barriers to access are not considered inappropriate inducements.
4. Donor funded scholarships directed specifically toward military members, veterans or their families are not considered inappropriate inducements.

Effective Date: January 1, 2014

Revised Date: 7/21/2023

Policy Process Applied: Standard

Policy Review Cycle: Three Years

Responsible University Administrator(s): Dr. Philip Covington, Associate Vice Chancellor for Student Success

Responsible University Office(s): Financial Aid Office

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